

Print Advertising rates & specs

ALL RATES ARE NET. EFFECTIVE 01/2022

Relevance

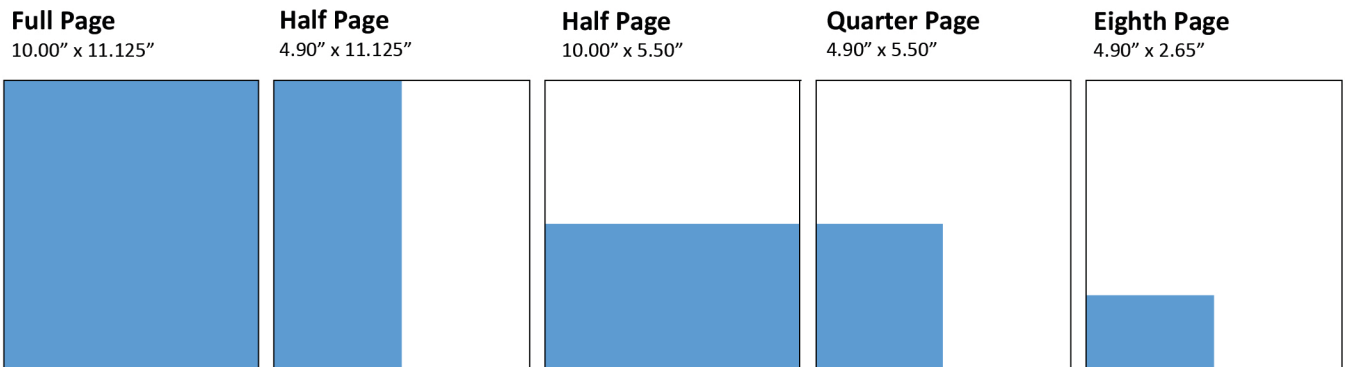
- Founded in 1838 by Walt Whitman and is a standard in the region
- Vast majority of our readership is from Huntington due to hyper-local nature of our stories
- We reach over 14,000 readers and are in 1 out of every 10 households
- Over 90% paid subscriptions delivered via US Postal Service
- We reach the market you need

Print Rates:

Black and White	<i>1x</i>	<i>6x</i>	<i>13x</i>	<i>26x</i>	<i>52x</i>
<i>Full</i>	550	534	517	502	487
<i>Half</i>	349	319	289	259	229
<i>Quarter</i>	199	179	159	139	119
<i>Eighth</i>	129	119	109	99	89

Color	<i>1x</i>	<i>6x</i>	<i>13x</i>	<i>26x</i>	<i>52x</i>
<i>Full</i>	650	634	617	602	587
<i>Half</i>	425	395	365	335	305
<i>Quarter</i>	234	214	194	174	154
<i>Eighth</i>	154	144	134	124	114

Ad Size Print:



Specs for Pics:

300 DPI for print for clearest resolution

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Long-Islander

NEWS

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